



January 2018

BRIEFING FOR KDAA & MAS

Angling Trust (AT) Coach's

- Graham Garnham L2 coach
- We are both also PAA coach's.
- Both Level 2 qualified AT Coaches & as such we are both qualified to hold angling events. We have current Enhanced DBS checks, have attended a First Aid course, & a Safeguarding & Protecting Children course.

Angling Coaching Initiative (ACI) explained

- Also introduce-Dave Wright ACI Secretary & Volunteer Assistant
- AT Club in our own right, including insurance
- Club Constitution ensures we are for coaching only
- All agreed expenses such as bait will be paid by me against receipts, usually in cash
- Own bank account & Accounts

ACI Funding

- Initial main funding, we await Sport England to approve a £5500 grant for tackle etc. Major tackle items have very large PAA discount
- £2200 used tackle donated by Mike Heylin
- We will be charging students £7/7.50 per day to cover bait & a small surplus to cover tackle breakages, tackle losses like hook-links, floats etc. Also covers bait for free "taster" sessions etc.
- We are raising a bid to Angling Trust, for £2500 from the "Angling Improvement Fund" for money to pay for further Level 1 coaching fees etc. and further tackle, tba. (Your club can do the same for Club funds too-note 25th Jan deadline)

Core documents for Coaching days

- **Risk Assessments**
- **Each day's coaching Activity Sheet**
- **Parental Consent form**
- All these are used for briefing both Coach's and Volunteer Assistants

Volunteer Assistants for coaching days

- Fill in Volunteer Assistant form, return to me. This will include;

- Cover any venue KDAA or MAS, or just own clubs?
- Number of days you're likely to want to help at over the May-Oct period
- Saturday only dates or mid-week in summer holidays?
- To follow; availability check-list for all coaching dates against agreed dates
- Level 1 qualification training on offer but only if you wish, ACI will try to fund this
- Any currently qualified First Aiders please also make yourself known
- Check of the volunteer assistants fishing ability and their capabilities as teachers, note we will be careful on who we use. KDAA & MAS Club Committee's & ACI to check & agree suitability of applicants. All must be able to work as part of a team.

Volunteer Assistants Briefing

- To discuss

Insurance

- Both Graham & I as L2 coaches have AT cover for £10M Public Liability, £10M Indemnity Insurance
- Both KDAA & MAS are members of AT, ditto
- ACI is AT member, ditto
- Volunteer Assistants are covered by above but additionally all Volunteer Assistants and Coach's will be automatically enrolled into ACI (no charge)

Volunteer tasks & posts, outside the Coaching Days

Can be a Volunteer Assistant for coaching, AND/OR take on any of these tasks only;

- To run KDAA & MAS Facebook & website pages to publicise events & results
- ****Source fishing tackle for prizes, & co-ordinate all contacts who might donate
- Distribute adverts when required, Supermarkets & Tackle shops
- Tie end rigs even!
- If PC proficient, can you help with the following, I have the base information;
 - Draw up warning/information sheets on Weil's disease, Giant Hogwort, blue/green algae, other dangerous plants
 - Pond Life presentation, fish anatomy, which are back-up Activities for wet weather during coaching day
 - Pellet rig diagrams, & other rig diagrams
- Draw up information on dealing with cray-fish whilst fishing, & location of club trapping

**** Tackle shop purchases, donations & endorsements

This needs ONE VOLUNTEER to co-ordinate everybody's efforts on donations, so we don't duplicate. On all such matters can those that put themselves up for this agree who is the main contact point, covers both clubs.

Purchases;

- Note as coaches ACI can buy all Daiwa and Shakespeare major items in bulk at half price, so these will mostly be bought through PAA
- Angling Direct could well give us discounts on tackle, details tba
- Locally, Colman's have made some very kind offers already on discount poles, nets & hooks

Donations

- Ideally every coaching day we would have cheap prizes for biggest fish, best effort, best improver etc.
- What companies might donate some tackle?
- Any companies locally that might be interested in supporting/sponsoring us, even if not allied to angling?
- Baseball caps & pens

Endorsements

- Anyone who donates etc. deserves a mention from us
- All those supporting us will be listed on some of our publicity-everyone okay with that?
- In fairness though all good tackle shops deserve a mention regardless of donations or not, should be shown/mentioned on a list of where to go for tackle, when requested-nominations welcomed

Waters

Both club's have completed the table showing;

- Venues we can use
- Whether suitable for "Taster" days using 4m whips only, 20 yard + for waggler etc. only, or both types of fishing
- Species & ease of catching, any major weed problems in the summer
- Nomination for inaugural days; must be for both a 4m whip or waggler etc., and include some likely decent size fish. Publicity day too-Essex Chronicle there perhaps
- One day on a river, late summer
- Note MAS date for Briefing January to discuss waters and this Agenda tba. They will need water fixture dates for club handbook 7th Mar latest
- KDAA need dates for club handbook early Feb

We will the carry out a Risk Assessment on every named water, and allocate the agreed dates against specific venues.

Note Club's will need to add that go-ahead on coaching is conditional on us getting Sport England Grant funding through in time.

Dates

- See date table, for split between both clubs, 7 days each, 14 dates max total. Mostly Tutorial, some Taster days if needed to get the number of members
- NOTE; May well turn a few sessions in the summer holidays into Family days, get the parents and other children involved too! Raises the average age of those participating as well, which could earn points from Sport England. Elicits level of interest from adults for future reference. Holding such an event though will depend on the number of Volunteer Assistants we have available for it.

Advertising/Recruitment

- We will be the only clubs offering a voluntary Junior Section in the whole of Essex! That should guarantee attention
- Remember too, Junior EA Licence sales have more than halved since 2009. If we want children to take up angling rather than let the internet time & phones monopolise them, then angling coaching to make them successful, is key.
- Offer coaching to Juniors from both clubs & their friends, they have the first opportunity with us

Full Advertising list to take forward;

- Own website (see Actions now below)
- Own Facebook (see Actions now below)
- Angling Trust website
- Local paper, reporter to be briefed both now, & on launch-I will cover this
- Local paper, attend launch day
- Later get featured in local paper & web sites for “one of top days out to do this weekend”
- Tackle shops
- Local radio
- Notice board of local supermarkets
- School Head’s, approach by email, to show on notice boards and school magazines
- Explore local organisations who may wish to support and sample the fishing

Objective of 25 new members between both clubs in the first year.

- Can I offer any sort of reduced membership for Juniors & adults who join through ACI, for first year only?
- Also want to establish a “discount code” new membership applicants use, as it’s really important to ensure I capture new member numbers, helps on getting future funding
- 40 new people pa is ultimate objective -I could count using Family membership as 4 per family which helps!
- Tackle shops may wish to offer a discount code for ACI members?

ACTIONS NOW

1. Advertise within both clubs for Volunteer Assistants to be recruited from MAS & KDAA
2. Advertise within both clubs to brief members what we are planning, and ask that any Juniors interested in joining should email me now, so we can establish initial level of interest. I’m not expecting large numbers but we need to see what those numbers are. See “[coach’s request](#)” to get this started.
3. Note with both above you need to point out go-ahead will be initially dependent on getting the Sport England Grant

4. Once club applicant numbers known, we will extend the advertising, but only once Sport England funding is secured, to bring up to desired total of 20 initially, 24 maximum, with a waiting list too.

Storage/Transport of Kit

Just for the record, the trailer below is the reason I'm not asking to buy seat boxes at this stage- the space these take for transport & storage becomes a major issue.

Note if stored in containers, I have been warned they are a magnet for break-ins.

The need for trailers and tackle collection/return add 2 hours + to each coaching day too.

So all those attending Coaching Days are asked to bring a couple of seat boxes or chairs, but note no other tackle or rig bits are required, all will be provided by ACI.



Using a large van saves collection admittedly but this is a big additional cost, and I don't have the budget or garage space for 20+ seat boxes either.

We have a great opportunity to teach newcomers, we look forward to working with you-it will be fun!

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Angling Coach Level 2
Enhanced DBS
Certificate
Red Cross Certificate
Safeguarding Certificate